

# SPECIAL FREEBIES WITH NAMECARD

**Win a Robotic Therapy Companion Cat for  
Dementia from USA  
(1 Winner – HK Operator)  
Cat flies in on 6 Dec 2018 at AAIFHK.  
Free Event Pass Included**

**FREE AAIFHK2018 Delegate Tickets  
(4 Winners)**

**Ageing Asia Innovation Forum HK – 6 Dec  
2018, Cordis Hotel, Kowloon**

**FREE E-PDF Summary of the latest Report  
(Everyone)**

**Trends in Integrated Elderly Care & Medical  
Services in China by Deloitte**



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**AGEING ASIA**  
INVESTMENT FORUM

HONG KONG SAR

6 DECEMBER 2018

CORDIS HOTEL, KOWLOON



**MS CAROLYN STEELE**

Former Portfolio Manager, Guardians of New Zealand Superannuation (the Crown Entity that manages NZ\$38b assets of New Zealand Superannuation Fund), Director, Metlifecare New Zealand

**PROFESSOR LAURIE BUYS**

Institute for Future Environments School of Design, Queensland University of Technology, Australia

LEARN ABOUT FUTURE BUSINESS & OPERATIONAL MODELS DRIVEN BY CHANGING EXPECTATIONS OF BABY BOOMERS



**OPENING ADDRESS SPEAKER**

**Dr Lam Ching Choi, BBS, JP**

Member of the Executive Council, Hong Kong Special Administrative Region The People's Republic of China, Chairman, Elderly Commission, Hong Kong SAR, CEO, Haven of Hope Christian Service

**Ms Janice Chia**, Founder & Managing Director, Ageing Asia Alliance, Singapore • **Mr Bernie Poh**, CEO, Allium Healthcare Holdings Pte Ltd, Senior Vice President, GK Goh Strategic Holdings Private Limited, Singapore • **Mr James Mantis**, General Manager, Property Development and Asset Management, Bolton Clarke, Australia • **Mr Tony Bridge**, Managing Director, Bridge Advisory Group, Australia • **Ms Stephanie Law**, Managing Director, CTL Group & Culture Homes, Hong Kong SAR • **Ms Michelle Lee**, Founder & CEO, I'm Soul Inc., Singapore • **Mr Patrick Cheung**, Chairman, The Jade Club, Hong Kong SAR • **Professor Jean Woo**, Director, Jockey Club CADENZA Hub and Institute of Ageing, The Chinese University of Hong Kong, Hong Kong SAR • **Ms Julie Ockerby**, Principal Creative Director, Meli Studio, Australia • **Ms Eleanor Kam**, Head of Ageing Innovation, New World Development Corporation, Hong Kong SAR • **Mr Billy Yim**, CEO, Pine Care Group, Hong Kong SAR • **Mr Timothy Ma**, Founding Executive Director, Senior Citizen Home Safety Association, Hong Kong SAR • **Mr Patrick Ong**, Principal ThomsonAdsett, Australia • **Mr Tony Wang**, CEO, Watermark Senior Living China Limited, China



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Knowledge Partner



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***WILL YOU TAKE ME HOME?***

*AGEING ASIA ALLIANCE IS FLYING ME INTO HONG KONG ON 6 DECEMBER 2018*

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Held in conjunction with Gerontech and Innovation Expo Cum Summit in HK SAR, 24 Nov 2018

香港

# THE SINGAPORE EXPERIENCE IN PROMOTING THE USE OF GERONTECHNOLOGY

JANICE CHIA, FOUNDER & MANAGING DIRECTOR, AGEING  
ASIA ALLIANCE / AGEING ASIA  
FOUNDER, ASPIRE55 PTE LTD

[janicechia@ageingasia.com](mailto:janicechia@ageingasia.com)

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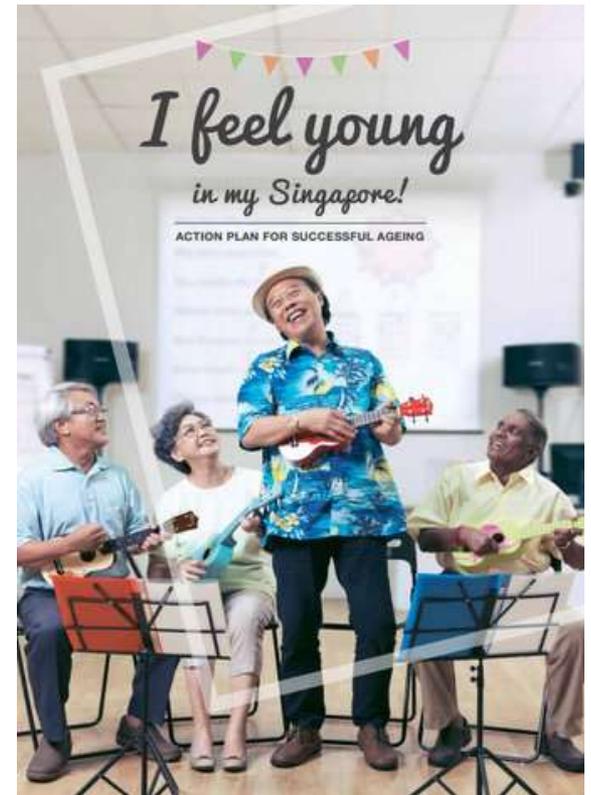


**“My mission for the ageing sector is to bring laughter, joy and fun to older people through the pursuit of the world’s leading social, health and care innovations.”**

**~ Janice Chia**

# Singapore's Action Plan for Successful Ageing

## ENABLING SUCCESSFUL AGEING-IN- PLACE



Download 78 Page Report:  
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# By 2020, 1.2 Million Older People in Singapore

## HOW MANY SINGAPOREANS ARE 65 OR OLDER?

1 in 31



1970

### OUR POPULATION IS AGEING RAPIDLY.

In 1970, **1 in 31** Singaporeans was 65 or older. In 2015, it was **1 in 8**. By 2030, it will be **1 in 4**. We will have over 900,000 seniors, approximately double the current 440,000.

1 in 8



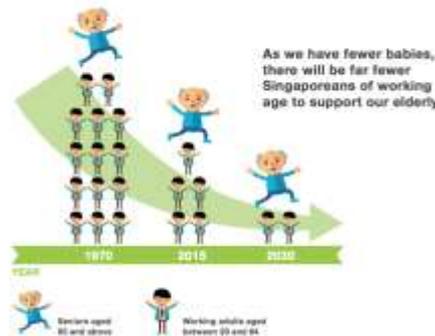
2015

1 in 4



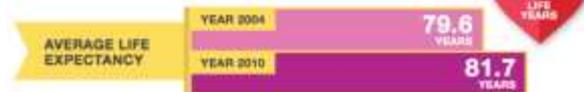
2030

YEAR



### Singapore Residents are also LIVING LONGER AND STAYING HEALTHY FOR LONGER.

Ageing need not cause worry and gloom. If we plan ahead, ageing can be a positive experience for all.



Ministry of Health, Singapore

# Funding for Mobility & Assistive Support in SG

## **Seniors' Mobility and Enabling Fund (SMF)**

*Helping the elderly stay mobile and independent in the community*

## **Assistive Technology Fund (ATP)**

*Helping persons with disabilities to purchase assistive technology devices to enable independent living*

## **Enhancement for Active Seniors (EASE)**

EASE is an initiative by the Housing Development Board (HDB) that provides subsidies for home modifications to make the house more elder-friendly.

### **Seniors Mobility and Enabling Fund (SMF)**

[https://www.silverpages.sg/financial-assistance/Seniors%20Mobility%20And%20Enabling%20Fund%20\(SMF\)](https://www.silverpages.sg/financial-assistance/Seniors%20Mobility%20And%20Enabling%20Fund%20(SMF))

### **Assistive Technology Fund (ATP)**

<https://www.sgenable.sg/Pages/content.aspx?path=/schemes/equipment-technology-home-retrofit/assistive-technology-fund>

### **Enhancement for Active Seniors (Ease)**

[https://www.silverpages.sg/financial-assistance/Enhancement%20for%20Active%20Seniors%20\(EASE\)](https://www.silverpages.sg/financial-assistance/Enhancement%20for%20Active%20Seniors%20(EASE))

# Age With Laughter – The New Filial Piety



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*“Being filial is not just about looking after our elders, but its about supporting them to continue living in good health, be independent and live life with dignity and purpose as they age. Age with laughter, happiness is my goal.” Janice Chia*

# Interview by BBC News on 15 January 2018



# 10 Week Performance of 250 Older People

Assessment	Male		Female	
	Average	Highest	Average	Highest
Leg Extension	14%	131%	34%	160%
Leg Flexion	67%	204%	59%	220%
Grip Strength	4%	60%	3%	80%
Bicep Curls	4%	83%	3%	142%
Abdomen	38%	121%	53%	650%
One Leg Stand	67%	690%	140%	4000%
Five Times Sit Down	22%	46%	24%	57%



# What do future active agers want?



*While our grandparents generation expected to be looked after, the 50+ baby boomer generation aspires towards **Healthy Ageing, Independent Ageing and Dignified Ageing***

# What does it mean to age-in-place?

**TECNOLOGY AS  
ENABLER FOR AGEING-  
IN-PLACE**

LIFESTYLE  
COMMUNITY  
MOBILITY

- No additional investment or relocation
- Within the comfort of own home
- Maintain current community networks with family, friends and neighbors
- Flexibility and independence
- Enables quality of life
- Access to supportive health and care services



**SG GOV Seniors Mobility & Enabling Fund – S\$50 million**  
\* 10 Percent Co-Payment

# Age With Health – Stronger As You Age



## Stronger and Better Balance

*Nowadays, I dare to climb stairs, and I require minimal support of the railings*

*I can carry my own shopping bags now, even up the overhead bridge too!*

*I no longer need my knee guards for my walks/ hikes*

## Happier and Motivated

*I love coming for workouts as the trainers are so patient and I have so many new friends*



## Higher Energy level

*I feel more energetic these days and more eager to go out to meet my friends*

*I get to try so many new activities and I feel great and more adventurous than I have ever been before*



# Age With Purpose – What makes you happy?

*“The purpose of life is to live it, to taste experience to the utmost, to reach out eagerly and without fear for newer and richer experience.”— Eleanor Roosevelt*



# Age With Communities – 2<sup>nd</sup> Family Approach

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Asia's First virtual Retirement village

**STRONGER  
AS WE AGE**

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**Waterloo Clubhouse**  
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#03-01, Singapore 179641  
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BE A PART OF THE *OSCARS* OF THE ELDERCARE INDUSTRY

# 7<sup>TH</sup> ASIA PACIFIC ELDERCARE INNOVATION AWARDS

SUBMISSION DEADLINE  
18 DECEMBER 2018



1. FACILITY OF THE YEAR – AGEING-IN-PLACE
2. INNOVATION OF THE YEAR – CARE MODEL
3. INNOVATION OF THE YEAR – FOOD & NUTRITION
4. INNOVATION OF THE YEAR – PRODUCT
5. INNOVATION OF THE YEAR – PROGRAMME
6. BEST HOME CARE OPERATOR
7. BEST DAY CENTRE OPERATOR
8. BEST ACTIVE AGEING PROGRAMME – COMMUNITY
9. BEST ACTIVE AGEING PROGRAMME – RESIDENTIAL
10. BEST DEMENTIA CARE PROGRAMME
11. BEST SMART CARE TECHNOLOGY – PRODUCT
12. BEST SMART CARE TECHNOLOGY – SOLUTION
13. BEST PRODUCT TO SUPPORT AGEING-IN-PLACE – ASSISTIVE
14. BEST PRODUCT TO SUPPORT AGEING-IN-PLACE – WELLNESS

## SILVER ARCHITECTURE AWARDS

**NEW!**

15. ARCHITECTURE FIRM OF THE YEAR
16. YOUNG ARCHITECT OF THE YEAR
17. WELLNESS INTEGRATION OF THE YEAR
18. INTERIOR DESIGN FIRM OF THE YEAR
19. PROJECT OF THE YEAR – AGEING-IN-PLACE
20. PROJECT OF THE YEAR – RESIDENTIAL AGED CARE

Contact [awards@ageingasia.com](mailto:awards@ageingasia.com)  
[www.ageingasia.com](http://www.ageingasia.com)

FINALISTS ANNOUNCEMENT	FINALISTS PRESENTATION	AWARDS CEREMONY & DINNER
1 FEBRUARY 2019	13 MAY 2019	15 MAY 2019

# 7<sup>TH</sup> ASIA PACIFIC ELDERCARE INNOVATION AWARDS 2019

#eldercareawards



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